
Fashion Storyboard Essentials

The Fashion Storyboard is an industry-inspired method of displaying 4-H members' original designs. It allows 4-H members to demonstrate their ability to obtain inspiration for designs, conduct design research, collect and record design ideas, use the principles and elements of design to create original designs, and create a visual presentation board based on a specific mood or theme.

The Fashion Storyboard is an optional activity open to all Texas 4-H members who have completed a 4-H Clothing and Textiles Project with an emphasis in design. The contest is typically conducted in conjunction with the Fashion Show.

4-H members can participate in this contest at the county and district levels. Check with your district 4-H specialist for guidelines. The state contest is held during Texas 4-H Roundup.

Basics

To participate in the 4-H Fashion Storyboard Contest, a 4-H member creates an original design based on the design brief for that year. The storyboard includes original illustrations and flats, as well as additional materials (such as photos from the internet or magazines, paper, fabric swatches, and patterns) that have influenced the design.

Requirements for the Fashion Storyboard are in the state guidelines, which are updated and distributed annually.

Conducting the Fashion Storyboard contest

The Fashion Storyboard Contest is usually held in conjunction with the Fashion Show. For information on planning a Fashion Storyboard Contest, refer to the Fashion Show Essentials.

Resources

- *State 4-H Clothing and Textiles Packet* (updated and distributed annually):
texas4-h.tamu.edu/projects/storyboard/index_storyboard.php
- *Unraveling the Mystery of Design Elements and Principles in Clothing*

Specialist

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